

# In 2022...

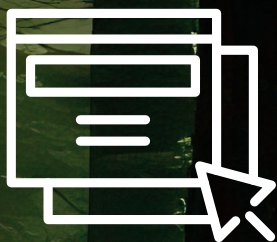
We sold **£32,257** worth of accommodation/bed nights through our website.



We welcomed **62** new partners – nice to have you with us.



We had **398,000** website visitors, 10% more than in 2021. The top 10 visited from Africa, Andorra, Australia, Canada, France, Germany, Netherlands, Spain, UK and USA.



We added **15** new website pages.

We raised **£43,000** through grants and funding to help with our marketing efforts.



We delivered **3** major marketing campaigns – **Cyclists Welcome, Find your Freedom, and Leaf Peeping.**



We appointed our first **Head of Tourism.**

We grew our social following by **2,453** giving us a combined following of **44,995** and our SEO Score grew to **82.**



We created **7** videos to showcase our partners and wonderful destination.






We promoted **220** experiences and attractions and **160** accommodation providers.



Thank you to all our partners for their support in 2022. Special thanks to Forest of Dean District Council, Forestry England and Cadw.

**FOREST OF DEAN & WYE VALLEY**

[www.visitdeanwye.co.uk](http://www.visitdeanwye.co.uk)

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